

# Sustainable Funding for Community Prevention

Division of Community Health  
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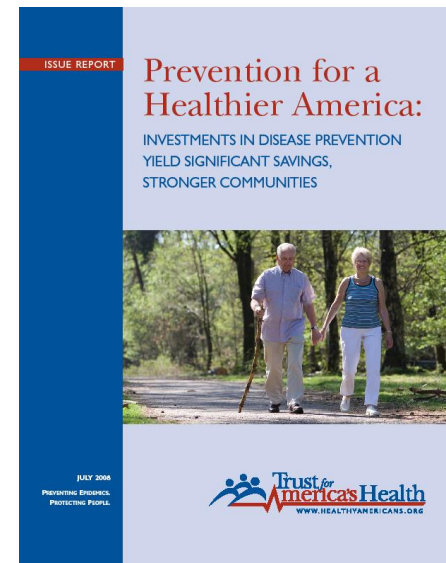
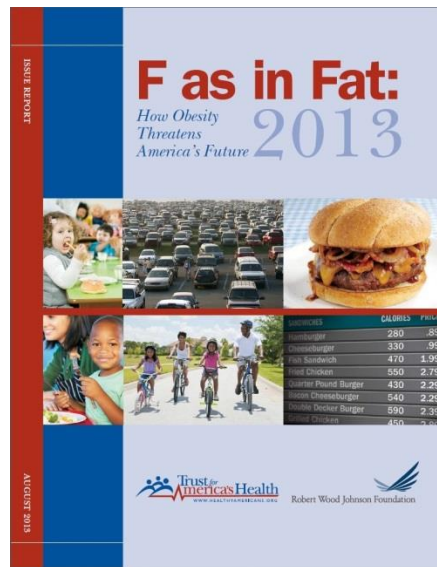
# Overview

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- Prevention opportunities in ACA
- Sustainability and community-based prevention
- Medicaid rule change opportunity

# About TFAH: Who We Are

- Trust for America's Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.



# ACA & The Road to Health

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The Affordable Care Act recognizes that health means more than the absence of disease and that every part of our life must be focused on creating health

- Clinical preventive services like screenings and counseling
- Each of us as individuals has a responsibility to be as healthy as we can be
- All parts of society must work together to make the healthy choices the easy choice

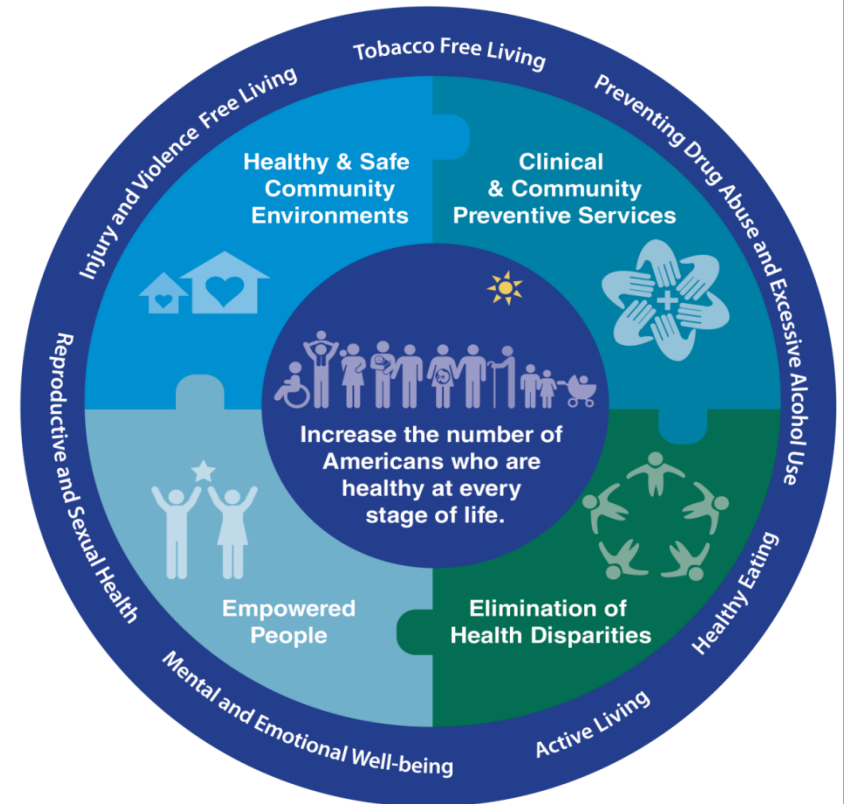
# Prevention in ACA

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- Insurance matters
- Coverage for preventive services
  - Every new health plan, since 2010, must include coverage of evidence-based, effective preventive services, such as screenings for type 2 diabetes, immunizations and mammograms, without co-pays.
  - Since January 1, 2011, seniors on Medicare receive many preventive services, with no co-payments—such as annual wellness visits, cervical cancer screening, diabetes screening, mammograms and immunizations for the flu and pneumonia.

# National Prevention Strategy

- Four strategic directions
  - Healthy and Safe Community Environment
  - Clinical and Community Preventive Services
  - Empowered People
  - Elimination of Health Disparities



# Recent Community Prevention Investments

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- Communities Putting Prevention to Work (CPPW)
- Community Transformation Grants (CTG)
- Tobacco Prevention, Quitlines, National Media Campaign
- Coordinated core chronic disease funding for state health departments
- And...

# Prevention Investments 2014

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- Community Prevention grants
- Preventive Health grants to states
- Immunizations
- Diabetes Prevention
- Tobacco Prevention
- Cancer Prevention
- Heart Disease and Stroke Prevention
- Nutrition, Physical Activity, and Obesity grants to states
- Racial and Ethnic Approaches to Health (REACH)
- Epidemiology and Lab Capacity grants
- And much more...



# Community-based Prevention

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- Future of this work to be determined by:
  - Success of current efforts
    - Letting the world know of those successes
  - Creating partnerships that go deeply into the transforming health system
  - Creating sustainable resources by leveraging new funding streams

# Community-based Prevention

## Return on Investment

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- An investment of \$10 per person in proven community-based disease prevention programs could yield net savings of more than \$16 billion annually within five years, an ROI of \$5.6 for every \$1 invested.
- A 5% reduction in the obesity rate could yield more than \$600 billion in savings in health care over the next 20 years.
- What does your program show?

# Medicaid Support for Community Prevention

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- Recent Medicaid EHB rule change to allow reimbursement for non-licensed providers
- Waivers and other CMS authorities to pay for additional covered services, or to pay additional entities, or for services in non-traditional setting
  - MA Pediatric Asthma 1115 Waiver
  - Diabetes Prevention Program
  - TX 1115 Waiver
- Coverage of tobacco quit lines in Medicaid

# Medicaid Payment for Non-licensed Providers

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- Centers for Medicare and Medicaid Services (CMS) clarified the statute in the recently issued Essential Health Benefits rule.
- Medicaid will now reimburse for preventive services recommended by licensed providers and provided, at state option, by non-licensed providers.

# What is the Opportunity for Community Prevention?

A broader array of health professionals could be reimbursed for providing preventive services to Medicaid beneficiaries

- ❑ Health Educators
- ❑ Community health workers
- ❑ Care Coordinators
- ❑ Home Visiting Staff
- ❑ Lactation Consultation
- ❑ Developmental screening
- ❑ YMCA Diabetes Prevention Program
- ❑ Parenting Education

# What are the Steps?

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- Define what you want to do.
- Gather the required information.
- Meet with your state Medicaid agency to request that they submit a **State Plan Amendment** (SPA).
- Meet with local Managed Care Organizations (MCOs) to explore workforce innovation partnerships.

# Describe the Issue and Solution

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- Explain the health issue you are addressing.
- Describe the intervention.
- Provide the evidence of effectiveness and, if available, return on investment.

# Define the Change

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- What provider(s) do you propose?
- What services will they provide?
- Which Medicaid beneficiaries would be eligible for the services?



# Specify Provider Qualifications

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- Educational background
- Training
- Experience
- Credentialing or registering
- Employment model

# Explain Service Delivery

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- What preventive services
- Evidence of effectiveness
- Referral process (from licensed provider)
- Unit of service
- Service limitations if any
- Location limits or requirements if any
- Reimbursement level

# Partner and Persevere

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- ❑ Collaborate with state Medicaid agency to submit state plan, implement, monitor, improve.
- ❑ Negotiate with Managed Care Organizations to implement, monitor, improve.
- ❑ Partner with health care delivery system to implement and measure outcomes/savings.
- ❑ Work with public health agency to implement and measure outcomes.

# For More Information

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[www.healthyamericans.org](http://www.healthyamericans.org)

Questions? [adebiasi@tfah.org](mailto:adebiasi@tfah.org)

**Thank you!**