

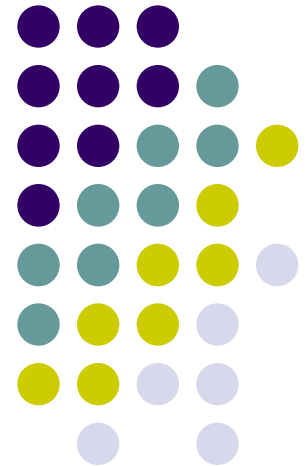
# Putting Prevention into Health

15<sup>th</sup> Annual Health Education  
Advocacy Summit  
March 4, 2012

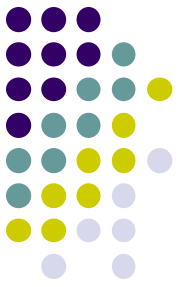
Susan L. Polan, PhD  
Associate Executive Director,  
Public Affairs and Advocacy



American  
Public Health  
Association

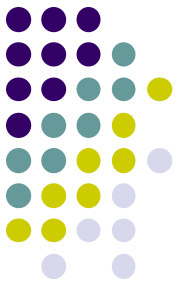


# Just To Remind Everyone: Where We Came From



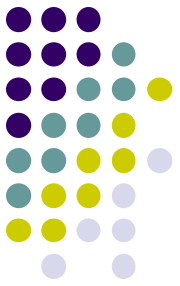
- **Costs**
- **Quality & safety concerns**
- **Access**
- **Inadequate use of Health IT**
- **Sickness versus wellness**

# Patient Protection and Affordable Care Act



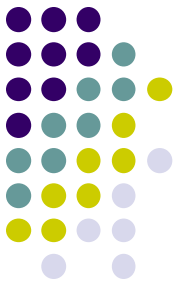
- Major health policy achievement
- Achieves 94% health coverage
- Major insurance reforms
- Promotes prevention & wellness
- Promotes primary care
- Increase value & quality for health dollar
- Reduces deficit
- Increases affordability for many
- Supports modern HIT system

# Implementation Challenges



- Expanding insurance coverage
- Promulgation of Regulations
- State Resistance
- Inconsistencies across the country
- Reinforcing, adjusting, remodeling core public health programs
- Implementing new public health programs
- Economic realities
- Political challenges

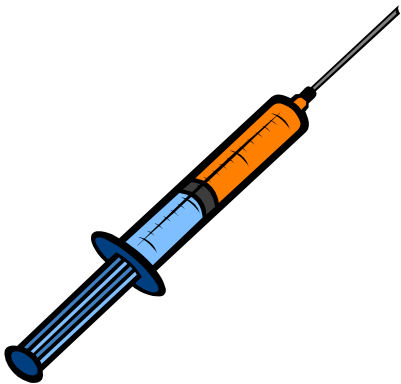
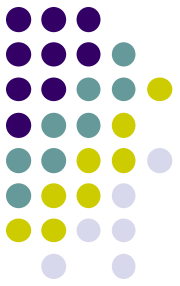
# Health care coverage



- Expanded private coverage
- Medicare
- Medicaid
- Safety Net
- Insurance Reforms

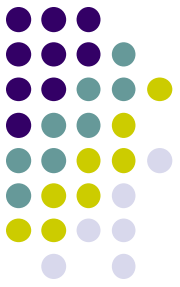


# Public Health, Prevention and Wellness



- Prevention Services
- National Prevention Strategy
- Menu Labeling
- Workforce
- Public Health Research
- Reducing Health Inequities
- AND

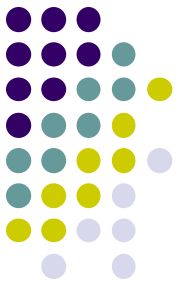
# Prevention and Public Health Fund



- The Fund is intended “to provide for expanded and sustained national investment in prevention and public health programs to improve health and help restrain the rate of growth in private and public health care costs.”
- Supplement not supplant



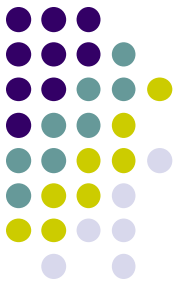
# Who gets \$ from the fund



Agency	FY12 Final	FY13 proposed
AHRQ	\$12,000,000	\$12,000,000
CDC	\$825,000,000	\$903,210,000
HRSA	\$35,000,000	\$10,000,000
SAMHSA	\$88,000,000	\$105,000,000
HHS	\$40,000,000	*\$209,790,000
TOTAL	\$1,000,000,000	\$1,250,000,000
		*proposed Alzheimer's and teen prevention programs



# Types of programs covered

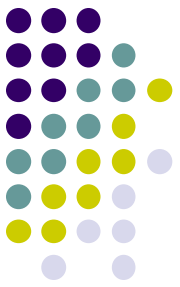


## Community Prevention

- CTG grants
- Tobacco prevention
- Obesity prevention and fitness
- Million Hearts campaign



# Types of programs covered (cont.)

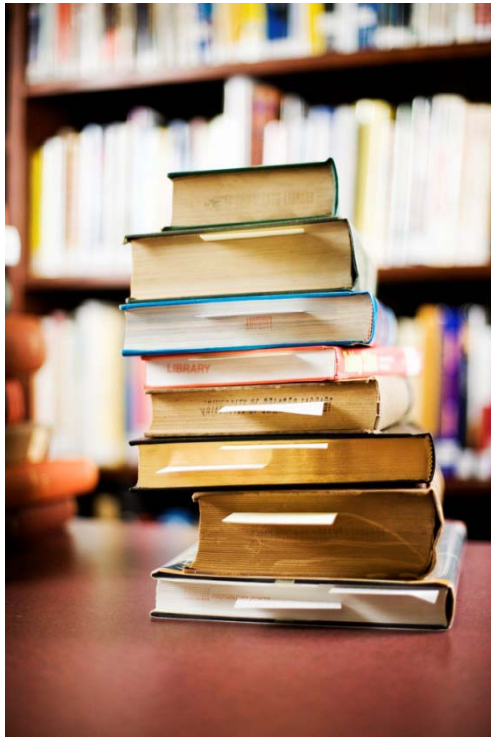
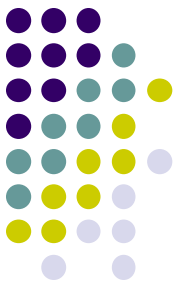


## Clinical prevention

- Expand Immunization
- Worksite wellness
- SAMHSA – Tribal Prevention grants



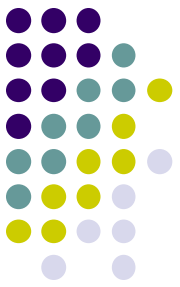
# Types of programs covered (cont.)



## Infrastructure and Training

- Workforce
- PH Capacity (e.g. labs, epi)
- PH infrastructure (e.g. HIT)

# Types of programs covered (cont.)

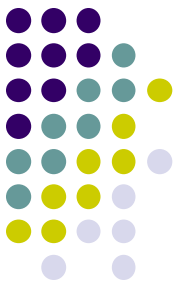


## Research and Tracking

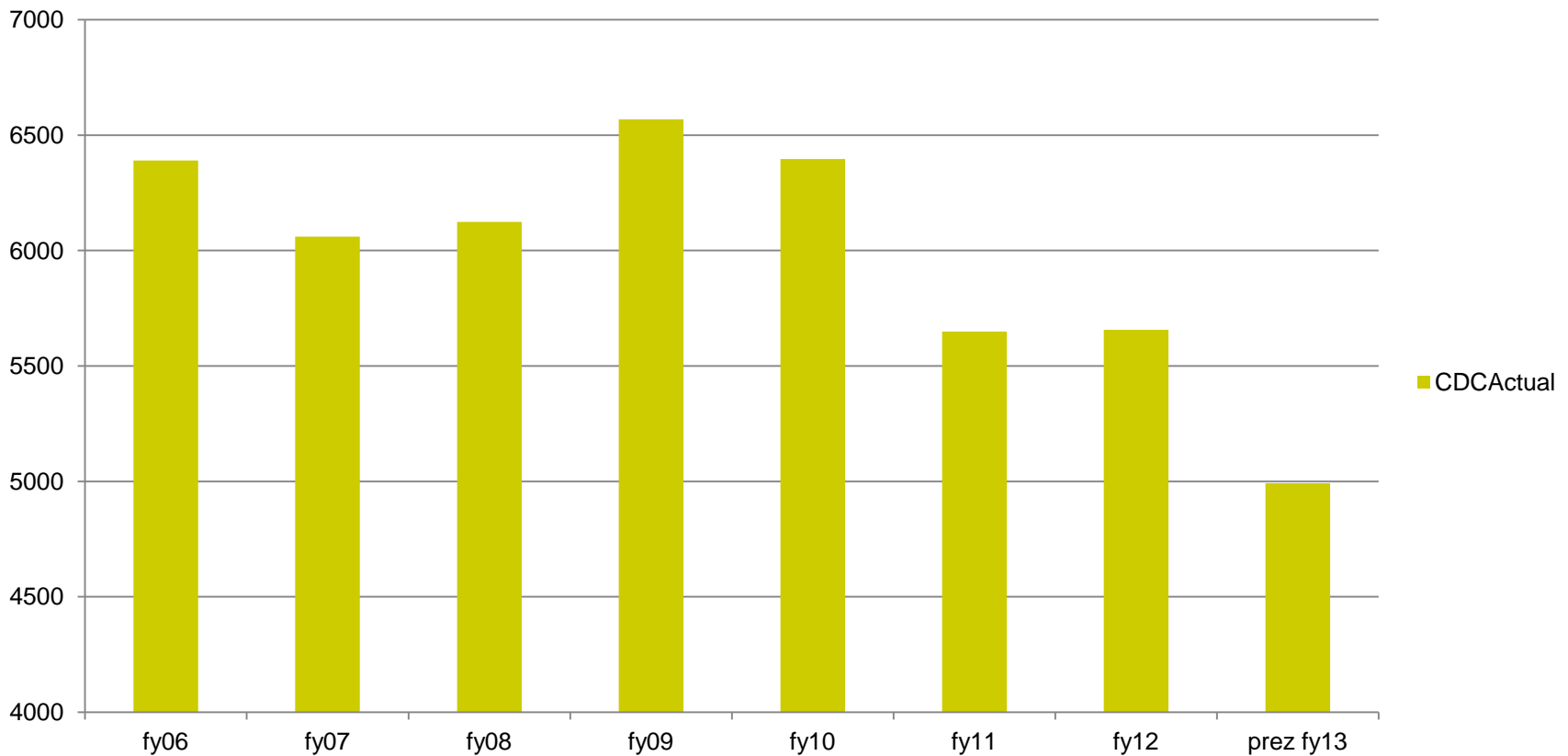
- Environmental Public Health Tracking
- Prevention Research



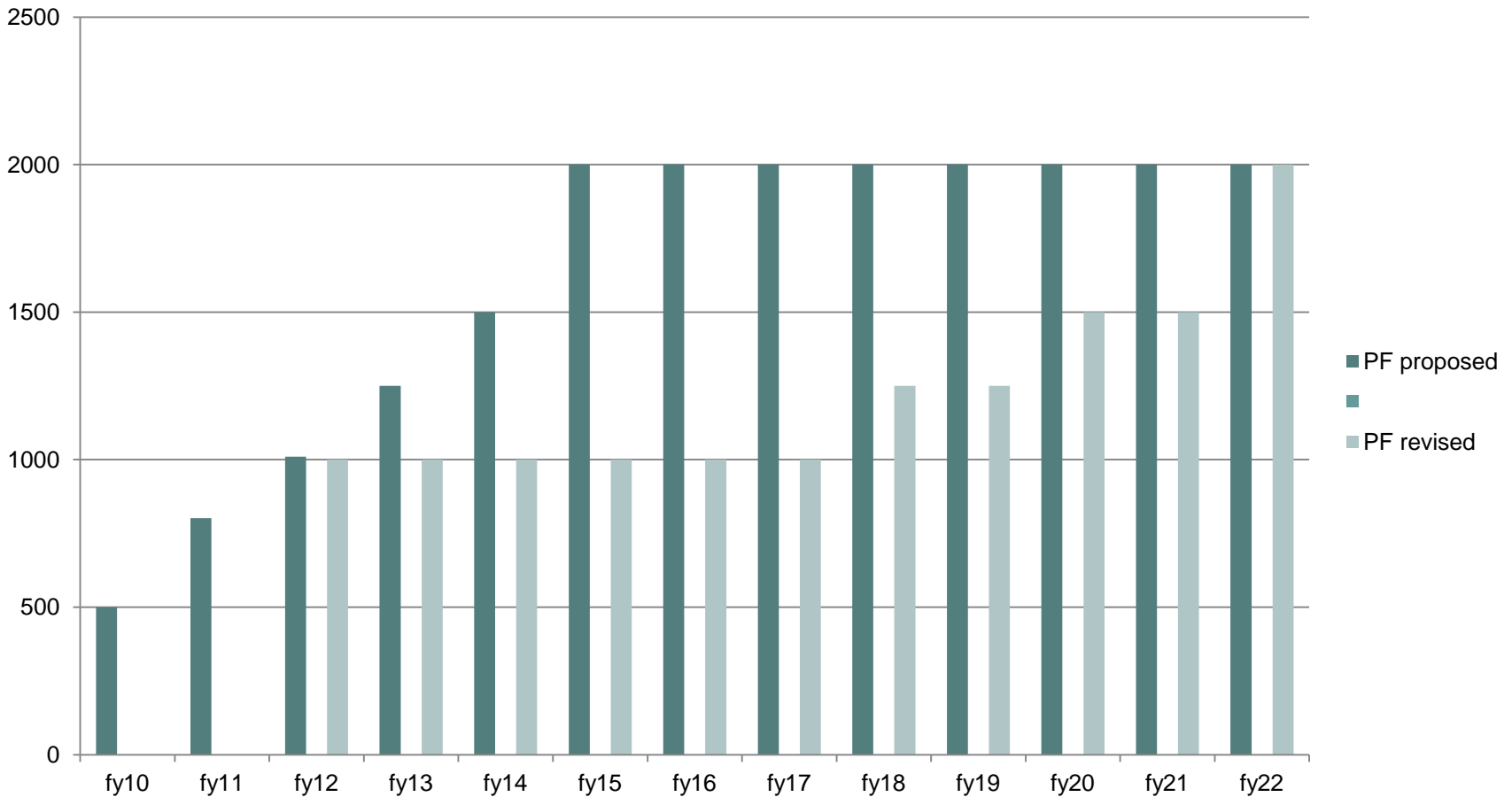
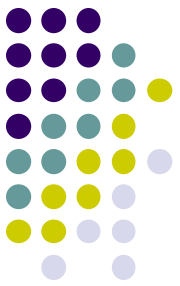
# CDC's overall budget

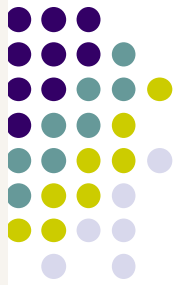


CDC Actual



# Cuts to the Prevention Fund

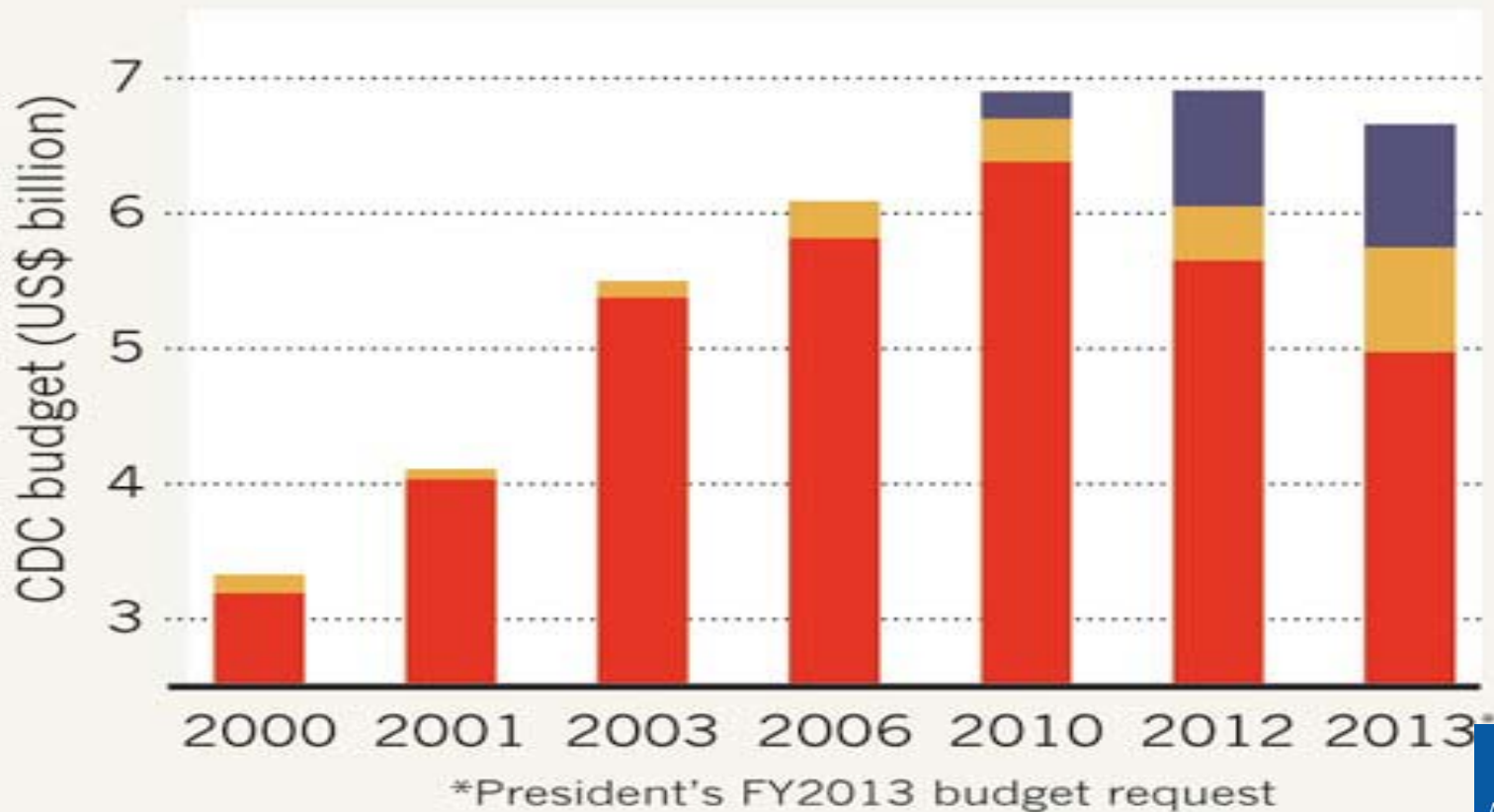




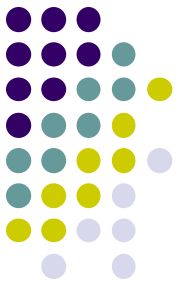
# CUT TO THE CORE

The budget of the US Centers for Disease Control and Prevention (CDC) is increasingly floating on funds that may not materialize.

- Prevention and Public Health Fund
- Transfers from other agencies (requires approval by Congress)
- Core programme funding



# Some Want To Go Backward



- Legal Challenges
- Already attempted to dismantle the new health reform law
- Defund the Prevention and Public Health Fund
- Redistribute the Prevention and Public Health Fund to pay for other programs.

**We must be prepared to respond to advocate for the health of our communities!**

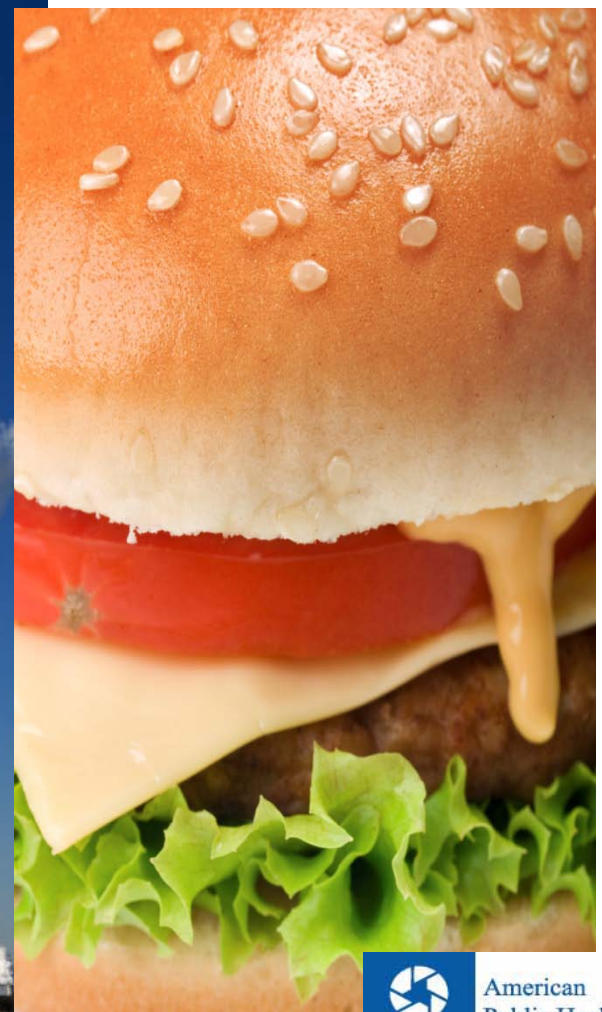
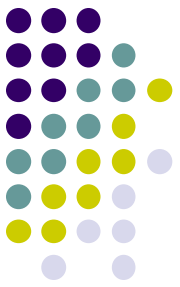


# Predictions????????

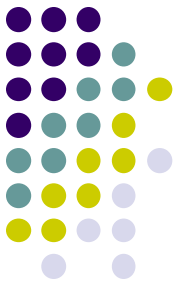


- Legal & legislative challenges????
- Medical care system changes????
- Prevention & wellness funding????
- Workforce????
- Taking a longer view is important

# Whatever Happens: Public Health Still Has Core Responsibilities



# Thank you!



**APHA Midyear Meeting**

JUNE 26–28, 2012—CHARLOTTE, NC

**THE NEW PUBLIC HEALTH**  
*Rewiring for the Future*



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