

OPEN TO HEALTH EDUCATION SPECIALISTS, STUDENTS, ALUMNI,
AND MEMBERS OF THE PUBLIC HEALTH COMMUNITY



19TH ANNUAL
ADVOCACY
SUMMIT

equipping and
empowering
advocates for public health

October 21-23, 2017

Washington, D.C.

SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE)

The Society for Public Health Education invites sponsors of the 19th Annual Health Education Advocacy Summit.

What is the Summit?

The Health Education Advocacy Summit (Summit) is a two and a half day meeting that increases the capacity of health education professionals and students to engage in effective advocacy for a common health education agenda at national, state and local levels. The Summit enables the Coalition of National Health Education Organizations (CNHEO) leaders to share advocacy training, materials, and resources with their members. The Society for Public Health Education (SOPHE) is the lead organization for coordination of the Summit. Following the Summit, participants are encouraged to continue advocacy efforts in their communities.

.....Special offer!

SOPHE 2017 Annual Conference exhibitors & sponsors receive 15% off commitment level for the 2017 Advocacy Summit.

Who Will Be There?

Historically we have a solid majority of students – undergraduate and graduate — and professionals. The Summit provides a learning environment for all levels of knowledge and experience. Participants who are new to advocacy will learn the basics to enhance their confidence to make Capitol Hill visits. Seasoned advocacy veterans will have advanced sessions on focused topics. Participants can select sessions beneficial to their interest or work in health policy and public health fields.

What Happens at the Summit?

The Summit opens Saturday afternoon and concludes Monday afternoon with the first day and a half spent learning. There are multiple tracks covering basic, intermediate and advanced-level advocacy training, and seminars led by skilled government relations staff. Attendees will learn to discuss the legislative priorities, participate in practice sessions, and brainstorm with state delegations.

The final day is spent on Capitol Hill with participants “hitting the halls of Congress.” Each person will make one or more visits to a Congressional office.

Please contact Dr. Cicily Hampton at champton@sophe.org or 202.408.9804 [Society for Public Health Education] for more information on sponsorship opportunities.

SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE)



equipping and empowering advocates for public health

Washington Court Hotel
525 New Jersey Avenue, NW
Washington, DC 20001

Sponsorship Opportunities

BUILD and reinforce name recognition for your company among hundreds of health education and public health professionals

ENHANCE your visibility; stand out as a leader in the profession

PROMOTE your latest programs, products and services

DEMONSTRATE your support for health education

Special Offer

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As a SOPHE meeting sponsor, your organization earns tangible benefits. Four different levels are available:

Sponsorship Levels	For Profit	Nonprofit
Platinum	\$10,000-\$15,000	\$5,000
Gold	\$5,000 -\$9,999	\$2,500
Silver	\$2,500 -\$4,999	\$1,000
Bronze	\$1,500 -\$2,499	\$500

Benefits	Platinum	Gold	Silver	Bronze
Listing in program guide	X	X	X	X
Sponsor acknowledgment slide in opening session	X	X	X	X
Complimentary registration	X (3)	X (2)	X (1)	
Sponsor acknowledgment signage throughout meeting	X	X	X	X
Insert – participant packet	X	X	X	
One time use of mailing list for all registrants	X	X		
Exhibit Table	X	X		
*Sponsor acknowledgment signage throughout meeting in the post-meeting issue of SOPHE’s newsletters, <i>News and Views</i> and <i>e-News U Can Use</i> (1,600 distribution)	X	X		
*Sponsor acknowledgment on the SOPHE web site	X			
Logo on badges	X			

*metrics available after the summit

LETTER OF COMMITMENT

After reviewing SOPHE's sponsorship packages for 19th Annual Advocacy Summit,

_____ (COMPANY NAME) would like to express its commitment to support this effort. Below please find our applicable information and choices for sponsorship as detailed on the Sponsorship Opportunities sheet attached.

Point of Contact

Title

Company Name

Billing Address

Billing City, State, Zip

Phone Email

Signature of Point of Contact

Sponsorship Amount

\$ _____

Sponsorship Level:

Platinum Gold Silver Bronze

Payment type – Circle One

**MC Visa Amer Exp Discover Check
PO**

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Exp date: _____

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What do Summit Participants Say?



Participating in the Summit is an amazing experience! Every year I leave with new advocacy skills, a better understanding of our shared legislative agenda, and a renewed commitment to promoting health equity. Of all the professional development opportunities in our field, the Summit stands out as the one where we can make a difference. Hope to see you there!



Holly Mata, Postdoctoral Research Fellow



My experience at HEA Summit was eye opening. It was inspirational to see so many people passionate about Health Education in one place, all trying to make a positive change for our nation.



Jessa Van Every, CHES, Regional Wellness Coordinator

